

PENNSTRATEGIES

UNDERSTOOD GOALS

- Creation of an Economic Development Plan which focuses on rebuilding Main Street.
- Work with your grants team to identify state, federal, and private grants to assist with projects or regular Borough programs.
- Provide advocacy services on behalf of Ashley Borough with the state government, federal government and private foundations.
- Help to write all grant applications.

ECONOMIC DEVELOPMENT

- Organize and facilitate meetings with key local and state officials to advocate on behalf of Ashley Borough and its economic priorities.
- Develop a Stakeholders Advisory Committee and organize their meetings.
- Prepare briefing materials for key meetings with state government officials and attend these meetings to inform them about the effects of particular policy/grant decisions on Ashley Borough.
- Work with local private businesses to encourage development by using various county, state, and federal programs as incentives where applicable.
- Host two “Ashley Borough Development Summits” featuring key local, state, and federal officials as well as business leaders from the County and throughout the Commonwealth.
- Promote Ashley Borough as a development opportunity to our national contact base.
- Encourage positive “earned media” opportunities which highlight the positive features associated with the Borough of Ashley.
- Develop a funding strategy to move power lines underground, add street lights, and otherwise enhance Main Street.

FUNDING ASSISTANCE

- Monitor state grant opportunities and inform the Mayor and President of Council of these opportunities.

- Assist in writing these grants and directing lobby efforts with the pertinent members of the General Assembly and Executive Branch to ensure their approval.

ADMINISTRATION AND STAFF SUPPORT

- Augment organizational capacity and provide support to the client.

JASON M. FITZGERALD

Jason M. Fitzgerald is President and a Partner with Penn Strategies. His duties include overseeing projects, marketing the company to potential clients, and assisting clients with governmental and regulatory agencies.

Fitzgerald graduated from Lock Haven University of Pennsylvania in 2005, where he earned a degree in Political Science with a Minor in Economics. While at Lock Haven University, Fitzgerald was active in student government and was awarded the prestigious "Outstanding Student Leader on Campus Award" in his senior year.

Prior to joining Penn Strategies, Fitzgerald was a top aide to Representative Steve Cappelli (R-Williamsport) and worked for Impact Advertising, a national marketing and public relations firm.

Fitzgerald is a close political advisor to numerous elected officials including Mayors, County Commissioners, and United States Congressmen. He has also served as a consultant for numerous local, state and federal political campaigns.

Previously, Fitzgerald served as Pennsylvania State Coordinator for the Count on Coal campaign in Pennsylvania, a grassroots effort to inform the public about the important role that coal plays in electricity generation. He also serves as Pennsylvania State Director for the National Association of Home Builders campaign to increase awareness of the importance of home building on the overall health of the economy.

Jason currently serves as an economic development consultant for numerous municipalities and authorities throughout the Commonwealth of Pennsylvania. He specializes in community planning, funding solutions, and community branding campaigns.

Fitzgerald is a former Township Supervisor and member of the Williamsport Parking Authority. He currently serves on the Board of Directors of the Susquehanna Greenway Partnership and the Advisory Board of The Salvation Army. He lives in the East End section of Williamsport and has two children.



PHILLIP TROMETTER

Phillip Trometter is Senior Vice President and Partner at Penn Strategies. Prior to joining Penn Strategies, Phil was employed by The Commonwealth Foundation. Phil also served as a grassroots organizer for the National Mining Association and National Association of Home Builders.

Phil attended St. John Neumann Regional Academy and graduated with the gold-cord accolade. He then attended Penn State Harrisburg where he was accepted into the Schreyer Honors College, and graduated with a B.S. in Public Policy. Penn Strategies brought Phil on board in the summer of 2013.

Phil has experience in local, national and grassroots political campaigns, as well as municipal planning. He currently serves as an economic development consultant for various Pennsylvania municipalities, townships, authorities and private industry. Previously, he provided strategic consulting services in Pennsylvania political campaigns for the positions of: Governor, County Commissioner, County Register and Recorder, County Controller, City Council, Magisterial District Judge and Township Supervisor.

Phil is an Eagle Scout, enjoys volunteering his time with Troop 12 and is a member of the Williamsport Kiwanis Club. He also received the Williamsport Key to the City from Mayor Gabe Campana for his service to Williamsport and the surrounding areas, the President's Freshman Award from Penn State University for academic excellence, and was selected by Philadelphia Billy Penn Magazine as one of Pennsylvania's "Who's Next? Young Pennsylvanians shaping politics".

Phil currently lives in Loyalsock Township and serves on the Loyalsock Township Planning Commission.



ALEXANDRA K. MORAN

Alexandra K. Moran joined Penn Strategies in 2013, where she assisted in grant writing and lobbying efforts on behalf of Penn Strategies' public and private sector clients.

Alexandra was recently promoted to Managing Partner at Penn Strategies where she helps clients successfully navigate the legislative and regulatory landscape across the federal government. Alexandra is instrumental in forming strategic relationships for clients, to help them inform decision makers on Capital Hill.

Born and raised in Pennsylvania, Alexandra earned a degree in Political Science from Gettysburg College, where she was a Fred Fielding Fellow at the Eisenhower Institute and a participant at the Center for the Study of the Presidency and Congress' Fellows Program.





PENNSTRATEGIES

Advocacy that gets results.

Leadership BIO'S

JOHN D. MORAN, JR.

John D. Moran, Jr. is the President and CEO of Moran Industries, Inc., a premier warehousing and logistics company based in Watsonstown Pennsylvania, and Chairman of Penn Strategies. Moran Industries holds over 5 million square feet of warehousing space and is the only company in Central Pennsylvania to control 13 rail heads. The company maintains strong relationships with Norfolk Southern Railway and many other Fortune 500 companies.

In addition to his duties at Moran Industries, Mr. Moran is President of several other businesses in Central Pennsylvania. They are: Moran Logistics, Whatever It Takes Logistics, Moran Land Development, JDM Mountain Laurel, Mountain Laurel Grill, MFT Real Estate, JDM Consultants, Penn Strategies, Helicopter 1, Jet 1, Moran Oil & Gas Management, M3 Realty, J and M Charters, JDM Charters, Cameron Street Investments, Doria Acquisitions, North Sunbury Bulk Transfer and North Central Pennsylvania Investments. In total, the Moran family of companies currently provides employment opportunities to over 350 individuals.

During his career, Mr. Moran has focused on providing economic opportunities to the communities in which he does business. He has previously served on the Industrial Properties Corporation Board for Union County and was a Bank Director for Guaranty Bank Corporation. Additionally, his life-long commitment to redeveloping Brown Fields has led to the creation of more than 2,500 family sustaining jobs in Pennsylvania.

Mr. Moran is a 1983 graduate of Bishop Hoban High School in Wilkes-Barre Pennsylvania. In 1987, Moran graduated from Kings College with a Bachelor of Science Degree in Business Management. After graduating from college, he married the former Ann Margret Sieminski. The Moran's live in Lewisburg, Pennsylvania with their two children; 20 year-old Alexandra and 18 year-old John D. "Johnny" III.

Mr. Moran is actively involved in his community; he has served on the Geisinger Health Plan, Geisinger Indemnity Insurance Company, and Geisinger Quality Options Board of Directors, along with the Geisinger Health System Foundation Board of Directors. Mr. Moran also serves on the Board of the Franciscan Foundation for the Holy Land. Mr. Moran is a close economic advisor to numerous local, state, and federal candidates and elected officials. In the past, Moran served on the bi-partisan Federal Judicial Nominating Committee which he was nominated to by United States Senator Arlen Specter. The bi-partisan Committee, created by Senator Arlen Specter and the late Senator John Heinz, is responsible for making recommendations regarding vacancies in the federal judiciary.

Mr. Moran served alongside Governor Corbett as the Private Sector co-chair of the Pennsylvania Foundation/Team PA. In 2012 he presented an Energy Plan in Washington D.C. to the Pennsylvania Congressional Delegation on the power of domestic energy to create 20 million new family sustaining jobs in the United States.



SARA E. KASKIE

Sara Kaskie is the Chief Financial Officer (C.F.O.) of Penn Strategies. Her primary duty is to review and oversee the financial operations of the company. In addition to her duties at Penn Strategies, she is also the C.F.O. of Moran Industries, Inc. Sara graduated from Susquehanna University in 2001 with a Bachelor of Science Degree in Business Administration, with an emphasis on Human Resources and Marketing.

Prior to joining Penn Strategies, Sara handled payroll and administrative matters for her families' construction business and taught modeling at Barbizon Model and Acting Center in Harrisburg.

Sara and her husband, Matt, live in the Lewisburg area with their dogs, Gxyer and Bullet.

